ANNUAL REPORT

BICYCLE COALITION OF GREATER PHILADELPHIA

APRIL 2024 – MARCH 2025

Our Mission:
Through advocacy and education, the Bicycle Coalition of Greater Philadelphia leads the movement to make every bicycle ride safe, to empower youth and adults to ride, and to foster a ridership that reflects the diversity of the region.

Our Vision:
By the year 2040, anyone in the Philadelphia region can ride a bike confidently, joyfully, and free of traffic violence, on a network of connected circuit trails, bike lanes, and safe streets. Bicycling is an accessible form of commuting and recreation for all, connecting people to each other, their neighborhoods, and the region.

INSIDE:
OVERVIEW (PG 2)
ADVOCACY (PG 3-4)
EMPOWERMENT (PG 5-6)
FINANCIALS + PARTNERS (PG 6-8)

REFLECTING ON THE YEAR

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The Bicycle Coalition of Greater Philadelphia's 2023 - 2028 Strategic Plan set ambitious goals, broadening our fight for safe and sustainable mobility, and envisioning a just transportation system where biking, walking, and public transit are the prioritized way to get around. To that end, our work continues to ensure that everyone in our region – *and we mean everyone* – has the freedom to choose their mode of transportation, and can have a reasonable expectation of arriving safely. We continue to be impressed by the effect our team's work has on our region, and in this FY25 Annual Report, we will highlight some of the accomplishments of which we are most proud.

This year brought many high profile advocacy wins. BCGP led the effort to work with Philadelphia City Council to pass the "Get Out the Bike Lane" bill, which keeps vehicles from stopping in bike lanes city-wide; helped to secure over $200m for regional trail funding; worked to convince Governor Shapiro to flex funding to SEPTA; and hosted our largest Vision Zero PHL Conference to-date.

Our community members want more opportunities to ride, and we have empowered them to do so, hosting more than two dozen group rides and learn-to-ride classes in priority neighborhoods, and inspiring over 270 new riders to get on a bike. Additionally, more than 200 youth participated in our BCYC teams and despite a six-week summer closure due to the chemical spill near Bartram's Garden, we still saw almost 600 participants at our bike hubs.

Your continued investment is crucial to ensuring future financial stability and growth – this work cannot happen with you!

Thank you. Let's continue to move forward together.

ERIC FRARY
CHAIR

CHRIS GALE
EXECUTIVE DIRECTOR

STRATEGIC PLAN GOAL 1:

Advocate for a sustainable transportation network that prioritizes bicycling and safe mobility with an emphasis on under-resourced communities.

PHILLY'S VISION ZERO FUNDING VICTORY

Since 2021, the Bicycle Coalition has advocated for the City of Philadelphia to set aside money for Vision Zero and to increase the investment year over year. Under the Kenney administration, the Vision Zero budget line was increased from $1 million in the FY 2022 budget to $2.5 million in the FY 2024 budget. In March 2024, Mayor Parker introduced her budget, slashing the Vision Zero budget line back down to $1 million.

In response, we mobilized volunteers, other advocates, and Families for Safe Streets members to engage with the budget hearing process. Following the deaths of Dr. Barbara Friedes and Christopher Cabrera on July 17th, thousands of supporters called on the Mayor to prioritize safety through her budget. After only a month of organizing, we delivered almost **6,000 petition signatures** and over **4,000 unique comments** to the Mayor.

Finally, our cries for change broke through to City Council and the Mayor's Office. We were invited to ride with Mayor Parker around city hall, Council President introduced and passed legislation to end legacy parking in the bike lanes city-wide, and Council Member Thomas

held a hearing on Vision Zero. Nereda Jones-Pugh (mother of Nyier Cunningham who was killed in a hit-and-run on July 22, 2022) gave incredibly moving testimony focused on the need for a holistic approach to planning that looks at every road user.

In March 2025, Mayor Parker introduced a revised FY 2026 budget that included a total $5 million for Vision Zero and an additional $5 million for concrete curb protection along the Spruce and Pine Street corridor.

This victory would not have been possible without the thousands of action-takers, our partners, and the incredible Families for Safe Streets members who choose to fight for a safer city. Their dedication and passion are at the heart of our policy work, and we thank them for all that they do.

SETTING THE STAGE IN NEW JERSEY

Despite uncertainties at the federal level, New Jersey has teed up state-level initiatives for both safer streets and connected trailways. In January 2025, after two and half years of advocacy by the Bicycle Coalition and partners, the **Target Zero Commission Bill** – which aims to eliminate roadway fatalities and serious injuries throughout the state by 2040 – passed unanimously by both houses of the New Jersey State legislature and was signed into law. In March 2025, the newly-minted Target Zero Commission met for the first time to begin work identifying the high-injury network and developing a safety action plan. The legislation directs the Commission to develop a comprehensive, state-level action plan using evidence-based strategies to eliminate traffic fatalities, and to issue annual progress reports.

Last summer, as part of a $214 million landmark investment in the Circuit Trails Network, the Delaware Valley Regional Planning Commission (DVRPC) Board also approved **$2 million for Regional Trails Program Grants**. In New Jersey, the selected projects include portions of the Kinkora Trail (Burlington Co.), the Camden *(continued)*

(New Jersey, continued from previous page) County LINK, the Cross Country Connector Trail (Mercer Co.), and the Lawrence-Hopewell Trail (Mercer Co.).

The Bicycle Coalition is committed to working alongside New Jersey lawmakers to achieve zero deaths on our transportation network and to ensure future trail development.

STATEWIDE ORGANIZING LEADS TO TRANSIT FUNDING FLEX

In all 67 counties of the Commonwealth, public transportation provides critical access for our elders, youth, disabled community members, and households without access to a personal vehicle. Without transit, communities are cut off, roadways even more congested, commute times dramatically increased, and commerce negatively impacted. Transit systems statewide are hitting a funding "cliff," which would devastate communities already suffering under similar cuts enacted over the past several years due to funding austerity.

Disappointingly, in July 2025, the Pennsylvania state budget passed with only a small, one-time "deposit" for public transportation agencies and the promise to "revisit" the issue in the fall. By early October there were few signs of movement on that promise, so Transit Forward Philadelphia (a program of the Bicycle Coalition) traveled to Harrisburg to rally in solidarity with transit workers from across the state, calling for a deal to fund public transportation. We were joined by various chambers of commerce members, AFL-CIO leaders, legislators from both parties, and even Lieutenant Governor Austin Davis.

Then in November, Philadelphia City Council Member Nicolas O'Rourke introduced a resolution on behalf of Council President Kenyatta Johnson: "Calling on Governor Josh Shapiro and the Delaware Valley Regional Planning Commission to stave off fare hikes and service cuts to SEPTA by flexing federal infrastructure funds from state highway projects to local transportation authorities."

In just under two weeks, Transit Forward Philadelphia and our partners at *Transit For All PA!* catalyzed over 6,000 actions, calling on Governor Josh Shapiro to flex federal highway dollars to stop SEPTA's collapse for a few more months. We brought 25 transit riders to Philadelphia City Council to testify in support of the resolution, and one day after passage, the governor took action, announcing **an immediate allocation of $153 million from federal highway funds towards transit.**

We celebrate this win as victory for all Pennsylvania residents, not just Philadelphians, while also recognizing that this is not a permanent solution. The PA House and Senate, together with Governor Shapiro, must put together a 2026 budget that provides funding relief to SEPTA and other transit systems across the Commonwealth. *To learn more or get involved, visit transitforwardphilly.org*

STRATEGIC PLAN GOAL 2:

Empower youth and adults to ride bicycles and foster ridership that reflects the diversity of the region.

LAYING GROUNDWORK FOR CONTINUED SUCCESS

The past year was one of reinvigoration and community-building in the Bicycle Coalition Youth Cycling (BCYC) program. Participation increased, as did opportunities for engagement, thanks in particular to two new events: the Hustle N Ride, which reimagined BCYC's annual spring time trial and criterium races as a family-friendly festival in Hunting Park, and the Roll Wit It Grand Fondo, which showcased the autumnal beauty of the SRT and BCYC headquarters at Sedgley Porter House.

Perhaps the most exciting development was the launch of two dedicated mountain biking (MTB) teams at W.B. Saul and Samuel Pickett in Northwest Philly, made possible by our partners at the Pennsylvania Interscholastic Cycling League (PICL) and Piscitello Law. Beginning with an introduction to off-road riding and trail stewardship, youth athletes at these schools were soon itching to apply their skills to friendly competition.

BCYC's dedicated MTB coaches traveled with them to three different regional events in Maryland and

Photo by BCYC Coach Chris Meck

Pennsylvania. While most competitors had been racing since August, these were our team's season's first races and the first ever for some. All Star and Youth Advisory Council member Justin Suarez stood out with an incredible performance, placing 25th out of 72 riders at Fair Hill on September 28th and securing 32nd place at Blue Mountain on October 5th. Competing against more experienced racers, Justin's consistency and determination were remarkable.

All of this success (including a record 43 All-Stars and 6 Youth Advisory Council members) could not happen without our coaches, who are the heart and soul of the BCYC program, inspiring and empowering our young cyclists to become both better riders and better individuals. *Thank you!*

Jonathan Ramos is a rising Senior at Kensington High School, was the 2024 BCYC Athlete of the Year, and has been riding with BCYC since fall 2023.

IN HIS OWN WORDS

"Last September, my friends and I rode 78 miles at the BCYC Roll Wit It event and we actually got lost for about 30 minutes, which does suck and I literally almost died from exhaustion - or at least it felt close to it.

I learned that it's in those moments, when you think you're finished, that's when you know just how strong you really are. Something else I've learned is that success isn't just about winning; it's about the person you become on the journey to greatness. It's about perseverance, resilience, and a whole lot of heart.

BCYC has changed me for the better. They made me strong, confident, fearless… I cannot express how much I am grateful for the opportunity that BCYC has given me and I will NOT let it go to waste. I'm more determined than ever to keep pushing, to keep striving to be great. This is just the beginning of my journey, and I can't wait to see where it takes me next."

TOP THREE BIKE EDUCATION MOMENTS OF THE YEAR

1. We turned a parking lot into a biking paradise!
On the last day of school in June 2024, we partnered with North10 and Be a Gem Crossing in Hunting Park for a "Family Bike Day," where over 30 kids and adults got to ride bikes on a closed course.

2. Raising the visibility of the Bartram's Garden Bike Hub
Iresha Picot joined us as our first-ever Bike Hub Ambassador to activate the Bartram's Garden Bike Hub and start talking about the Schuylkill Crossing Bridge (AKA Swing Bridge) that is set to open in 2025, connecting Bartram's Garden to the Schuylkill River Trail. Despite a toxic spill that limited programming dates, our Bike Education Team connected over 500 participants with free bike rentals, learn-to-ride classes, and more.

3. A cheerful gathering at the Lil' Philly Safety Village
In October, we invited the Hunting Park Aztec Cheer Team to our Annual Family Bike Safety Fair at the Safety Village! Cheer team member, Savanna, won the bike giveaway raffle and the whole team got to ride.

MORE OF FY25 BY THE NUMBERS

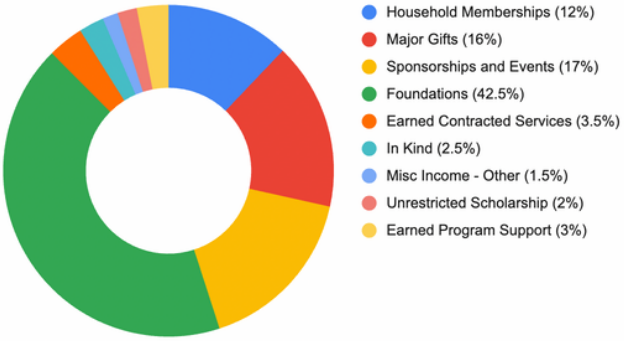
- 1,200 bike lights given out
- $230,000,000 in new trail funding
- 150 active volunteers
- 143 Learn-to-Ride class attendees
- 360 Vision Zero PHL conference attendees
- 420 pounds of snacks eaten
- 40 classes & rides
- 5 new miles of Circuit Trails
- $18,000 in new scholarships awarded
- 37 Transit Forward Philly coalition members
- 5,800+ bike lane petition signatures
- 201 BCYC participants
- 374 BCYC practices

STRATEGIC PLAN GOAL 3:

Strengthen organizational health and elevate equity throughout the organization.

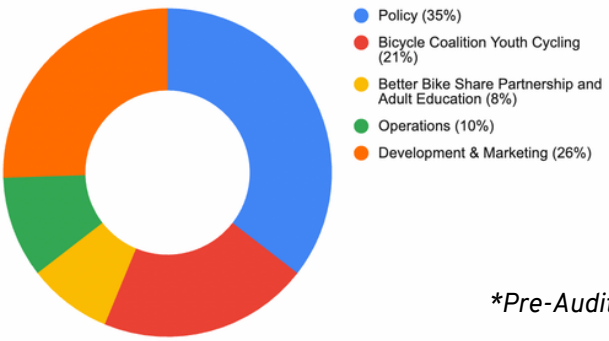
FY25 UNRESTRICTED REVENUE

$1,747,401



FY25 EXPENSES

$1,720,262



**Pre-Audit*

FOUNDATION & CORPORATE PARTNERSHIPS

$100,000+
Mayor's Fund for Philadelphia
Schwab Charitable
William Penn Foundation

$50,000+
Rapha Foundation
TransitCenter

$25,000+
Acrow Corporation of America
Green Family Foundation
HCL Philanthropy
ImpactAssets
Independence Blue Cross
Philadelphia District Attorney's Office
Philadelphia Foundation

$10,000+
American Bike Ride LLC
Bartram's Garden
Catesby Foundation
Clean RIDES Network
Hamilton Family Charitable Trust
PeopleForBikes
Philadelphia Parking Authority
Piscitello Law
Scattergood Foundation
Stuart Leon Bicycle Crash Law

$5,000+
Fidelity Charitable Fund
Arcadia Land Company
Balance Catamarans
Bicycle Transit Systems
Curaleaf
Drumcliff Foundation
Greater Philadelphia Association of REALTORS
Hayden AI
HNTB
Jacobs Engineering
jawnt *
Lipstein Family Foundation
PECO, an Exelon Corporation
Philadelphia Activities Fund
QCW Cycling
Saint-Gobain
SRAM LLC
The Children's Hospital of Philadelphia
The M&T Charitable Foundation
The Nararo Foundation
Vie 13 *

$2,500+
AARP Pennsylvania
AECOM
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Archer Public Affairs
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Cadence Cycling Centers *
Cozen O'Connor
Emily Fredricks Foundation
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HDR
Michael Baker International
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Tito's Handmade
Urban Engineers
WSP

$1,000+
Anonymous
Boles, Smyth Associates, Inc.
Bowman
CDM Smith
Central Bucks Bicycle Club
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Delaware Valley Bicycle Club
Econsult Solutions
Exelon Corporation +
Foundation for Health Equity
Gannett Fleming TranSystems
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Henrietta Tower Wurts Memorial Foundation
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Johnson, Mirmiran & Thompson
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NV5
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Raymond James Charitable Fund
Remington & Vernick Engineers
RK&K
Ron Jaworski Foundation *
South Fellini *
STV Incorporated
The Rothenberg Law Firm LLP
TPD
TYLin
Vanguard Charitable
Vitality Physical Therapy
Walnut Lane Strategies
WizeHive *

$500+
Philadelphia Distilling *
Bank of America Charitable Gift Fund
Bell's Bike Shop
Benesch
Bike Co *
Bike&Walk Montclair
CarMax +
DAFgiving360
Dawood Engineering
Delaware Valley Regional Planning Commission
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Economy League of Greater Philadelphia
Johnson & Johnson +
Marathon On The Square *
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Varlo Sports *
VeloJawn *
Wren Sports *

$250+
Capital Genealogy *
CharityVest
Clean Air Council
Comcast Corporation +
Cycle Force *
Devine and Partners
Live Nation *
Merck Company Foundation +
North American Bike Share and Scooter Association
Opera Philadelphia *
Tern *
The Center for Bike Fit *
Yards Brewing Company *

** In Kind*
+ Matching

SUPPORTERS

Giving totals include cumulative restricted gifts, event support, and unrestricted giving from April 1, 2024, through March 31, 2025.

$100,000+
Jerome and Julie Jacobs

$50,000+
Jason & Angela Duckworth

$25,000+
Anonymous
Michael & Sarah Gerstenzang

$5,000+
Perry Benson
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John Bryan & Nancy Winkler
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$500

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Ezra & Cy Wolfe & Terrilyn McCormick

$250+

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