THROUGH ADVOCACY AND EDUCATION, WE LEAD THE MOVEMENT TO MAKE BICYCLING A SAFE AND FUN WAY TO GET AROUND FOR ANYONE IN GREATER PHILADELPHIA.
I am pleased to share this Annual Report with you—my fellow advocates, volunteers, and supporters of the Bicycle Coalition of Greater Philadelphia (BCGP). I would like to first thank and recognize my predecessor, Leslye Silver, for her dedicated service over the past six years. Leslye’s tenure is notable for her oversight of the merger between BCGP and the Cadence Youth Cycling program (now Bicycle Coalition Youth Cycling). Her leadership has positioned BCGP as the premiere advocacy voice for bicyclists in Philadelphia and its surrounding suburbs.

My election as board chair is just one of many new beginnings that we have made during our 2019 fiscal year. With support from our community, we launched a new chapter of Families for Safe Streets Greater Philadelphia to give the families of traffic victims a new space to organize and turn their grief into action. Their work, led by Latanya Byrd, is primarily responsible for the passage of state legislation in October 2018 to enable automated enforcement to be installed on Roosevelt Boulevard, beginning a new era of safety for the notorious roadway that has claimed so many innocent lives.

In December 2018 we cut the ribbon on a new Education Center in East Fairmount Park to provide a home for our Bicycle Coalition Youth Cycling program (BCYC). The center consolidates BCYC’s programming, operations, and equipment and will serve as a hub for our future educational programming.

A new annual review process was designed with help from fellow advocates and our staff, which aids agency officials in determining which PennDOT roads can receive bicycle facilities when they are repaved. Going forward, state roads slated to be repaved will be reviewed for their capacity to accommodate a new bicycle facility and BCGP has a seat at the table.

A new Indego Champions Program was launched by our Better Bike Share Partnership to encourage both new and inexperienced cyclists to feel comfortable cycling on both streets and trails. The program rewards them with a free monthly pass if they take a full suite of classes and rides.

Construction began on the new ADA-accessible ramp for the Benjamin Franklin Bridge (on cover) after years of advocacy. Our Circuit Trails system continues to grow and garner support in Philadelphia and the region.

As your new board chair, I want to thank you for making these accomplishments possible. You should be extremely proud of these new projects and advancements that could only be achieved with your continued support. I look forward to continuing to work with you to further advance our Coalition’s mission and dedication to safety, equity, fun and collaboration.

Edward Chang
Board President
AUTOMATED ENFORCEMENT

The Bicycle Coalition of Greater Philadelphia successfully completed a three-year campaign to legalize automated enforcement on Roosevelt Boulevard in Philadelphia in June 2019. As part of our efforts for Vision Zero in Philadelphia, the Bicycle Coalition worked with AARP of Pennsylvania, AAA Mid-Atlantic, and other organizations, to advocate for legislation that would make Roosevelt Boulevard safer for all road users who use Philadelphia’s deadliest stretch of road. The Coalition worked with Philadelphia resident Latanya Byrd, whose niece and grand-nephews were killed while crossing Roosevelt Boulevard in 2013; the cameras will likely be installed on the Boulevard by the end of 2019.

PROTECTED BIKE LANES

After years of advocacy for safer streets for cyclists, pedestrians, and motorists, the Bicycle Coalition successfully worked with the Kenney Administration, City Council members, and communities to advocate for more than a dozen protected bike lane projects. These projects go through sections of South Philadelphia, North Philadelphia, Center City, and Southwest Philadelphia, and will be installed sometime during the 2019 and 2020 paving seasons. Among them are the JFK & Market protected bike lanes in Center City, a project which took 7 years of advocacy. In addition to providing safe spaces for cyclists to ride, protected bike lanes reduce crossing distances for pedestrians and calm traffic for motorists.

FAMILIES FOR SAFE STREETS GREATER PHILADELPHIA (FSSGP) IS ESTABLISHED

FSSGP is comprised of victims of traffic violence and families whose loved ones have been killed or severely injured by aggressive, reckless, or careless driving, behavior enabled by dangerous street designs. This group represents the full range of Greater Philadelphia’s rich diversity and collectively demands an end to traffic violence, and works through legislative advocacy and social outreach.

SUBURBAN FORUM & VISION ZERO CONFERENCE

Both of these daylong conferences brought together community members, planners, engineers, elected officials, and mobility advocates to talk about successes, challenges, and future initiatives toward our shared goal of safe city streets, safe suburban roads, and a connected Circuit Trails network for all.
VISION ZERO LISTENING SESSIONS

Between September 2018 and February 2019, we, along with AARP PA, PECO, and the Vision Zero Alliance, held a series of transportation-related Listening Sessions across Greater North and Greater West Philadelphia. We partnered with neighborhood organizations to hear directly from community members about the street safety issues that affect them the most, then put together a report based on their comments to guide elected officials and city department members in making necessary safety improvements.

EQUIPANDO FAMILIAS EN BICIS

Equipando, our new family bicycling rent-to-own program funded by PECO, was created and expanded over 2018 with our six bilingual trainers. Equipando is housed at Southwark School in South Philly and allows parents to make monthly payments to purchase a bicycle child carrier for everyday use. The program also includes a series of riding workshops such as Urban Riding Basics, bike rodeos and community rides.

W/T/F CYCLING MIXER

Our first W/T/F Cycling Mixer brought together 100+ women/trans/femme & nonbinary folks in the Philly cycling community to learn about the wide variety of teams, nonprofit programs, and beginner-friendly events in the region. As with our Women Bike PHL programming, this event worked toward our goal of facilitating community building and increasing gender diversity in all levels of cycling.

BICICLAMOS

Various partnerships between the Bicycle Coalition and ACLAMO Family Centers led to BICICLAMOS, a new slow-roll bike club in Norristown. The name, chosen by the ACLAMO community, is a combination of the names of our two organizations, and has the added bonus of sounding like “let’s ride our bikes!” in Spanish. Better Bike Share Partnership staff also coordinated the training of ACLAMO staff so they can teach Learn-to-Rides and Urban Riding Basics to ACLAMO clients, in support of BICICLAMOS.
PROFITEROLL

Our first ever pastry scavenger ride in memory of Emily Fredricks rolled out in style thanks to our pastry shop and other partners: Philly Style Bagels, Hungry Pigeon, the Tasty, Benna’s West, Federal Donuts, Elixr, Machine Shop, Parc, Day by Day, Vetri Cucina, Kin Boutique, Jones, Berkshire Hathaway Fox & Roach, Friday Saturday Sunday, and Cake Life. Thanks to Johnny Brenda’s for the after party and to Pierre and Charlotte Calmels (Le Chéri/Bibou) for hosting Emily’s memorial brunch the following week.

BIKE TO WORK DAY

2.6% of Philadelphians regularly bike commute to work, the highest percentage of bike commuters of any large city! With the support of Independence Blue Cross, we were able to expand our Bike to Work Day celebration this year to include Energizer Station locations in North Philadelphia and Manayunk.

HOLIDAY LIGHTS RIDE

This slow roll group ride brings hundreds of cyclists of all levels through South Philly’s iconically decorated streets. Thanks in part to coverage by national outlets like Bicycling Magazine (and temps slightly above freezing), 2018’s ride had one of its highest turnouts yet.

EXPLORE THE CIRCUIT RIDES

This year, our members and champions toured new trail infrastructure on our Circuit Ride series, and even took to kayaks at Bartram’s Garden. We rode from West Trenton to Washington’s Crossing, along the Delaware and Raritan, on the Lawrence Hopewell Trail, from Cobbs Creek through the John Heinz Wildlife Refuge Center, and took a special bike and train trip to the Jack A. Markell Trail and DuPont Environmental Education Center in Delaware.
BETTER BIKE SHARE PARTNERSHIP

Through our participation in the Better Bike Share Partnership, we are helping Philadelphia lead the charge to meet people where they are in their neighborhoods and build authentic relationships that result in equity and collaboration in the bikeshare network. One of the benchmarks for our collaboration is having ridership that reflects the demographics of the city. Over the last 2 years, more than 1,300 Philadelphians have received bicycle safety education and participated in rides and classes. We are proud to report that the demographics of our BBSP programming matches Philadelphia’s.

CIRCUIT TRAILS COALITION

As a leading member organization of the Circuit Trails Coalition, we collaborate with other nonprofits, foundations and agencies to raise the profile of bicycle and pedestrian trails and their public benefits so that building the Circuit Trails becomes a significant regional priority. In 2018, the Circuit Coalition saved millions in federal trails funding from being lost; garnered over 100 town and county resolutions for the 500 miles by 2025 campaign; and saw the completion of 7.7 new trail miles and the beginning of construction of the Schuylkill River Swing Bridge and the Benjamin Franklin Bridge Ramp. For full coverage of the successes of the Circuit Coalition, check out the Circuit Trails Annual Report on our website.

COUNTY AFFILIATES

For the first time in Bicycle Coalition history, we have affiliate groups in all 8 counties surrounding Philadelphia. Our affiliates organize their communities of local bicyclists to advocate for continued trail building and pro-bicycle policies.

INDIVIDUAL SUPPORTERS

Includes cumulative in-kind donations, restricted gifts, event support, and unrestricted giving. Special thanks to our Champion Circle (blue) and Paceline Members (orange) for their annual gifts.

$25,000+
- Laura & Richard Fredricks
- Jerome & Julie Jacobs

$10,000+
- Jeffrey & Ruth Ann Dubb
- Jason & Angela Duckworth
- Constance & Sankey Williams

$5,000+
- Perry Benson
- Amy Branch & Jeffrey Benoliel
- Mike Bufo
- Dan Gordon
- David & Ann Hilton
- Charles Marshall
- Hank & Terri O’Donnell
- Marissa Perrone & Joe Piscitello
- Lauran Schultz
- Leslye Silver

$2,500+
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- Anonymous
- Jeffrey Braff & Hope Comisky
- A. Michael Broennle
- Edward & Bonnie Chang
- Thomas Durling
- Eric Frary
- Michael Freedman
- Sue Goldstein & Jon Curtis
- Andrea Jacobs
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- Chris Rassekh
- Philip Senechal & Diane Deely
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- Caitlin Thompson & Joseph Kopena
- Raymond & Jennifer Wynman

$1,000+
- Richard Adler & Madeleine Boyer
- James & Judy Allison
- Jorge & Naomi Brito
- Sheryl & William Bullitt
- Kenneth Burk
- Ron Collman
- Francis Cuddy
- David & Francesca Engel
- Nancy & John Fischer
- Jill & Mark Fishman
- Patrick Gaffney
- Barbara & Stephen Gold
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- Warren Pea & Cadence Kim
- Theresa & John Rollins
- Dan Rosenbaum
- Harry Roth & Lisa Heller
- Blake Rubin
- John Russo
- Matthew & Megan Rutt
- Hether & Donald Smith
- Bob Thomas
- Dr. Thomas Vernon & Pat West
- Karen Winey & Russell Composto
OUR NEW EDUCATION CENTER, HOME TO
SAFETY • EQUITY • FUN • COLLABORATION

This year we opened BCYC’s new home in East Fairmount Park which is more accessible to our youth and their families. The Education Center will serve as a community hub for all of our education programs. Learn more in our BCYC Season Wrap Up report this Fall, and follow @bicyclecoalitionyouthcycling on social media.
THANK YOU FOR YOUR SUPPORT!

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