



Annual Gala & Awards Dinner

Honoring Don Smolenski & the Philadelphia Eagles with the Maguire Award

Mike DiBerardinis with the Connect the Circuit Award and

Caitlin Thompson with the Youth Cycling Award

Thursday, October 4th, 2018 • 6–9pm

FAME (MaKen Events) 3525 I Street, Philadelphia, PA 19134 *Featuring Feast Your Eyes Catering*

Auction • Libations • Dinner & Awards

Celebrating Philadelphia’s Agents of Change in the Cycling Community

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$15,000

- Title Sponsor on Program Book and all Media
- Presentation of Award to Mutually Agreeable Honoree
- Table of Up to 20 Guests in Prime Seating Location
- Representative will be Featured in Awards Ceremony
- Listing of Representative on Host Committee
- Welcome Letter and Full Page in Gala Program
- Valet Parking for All Guests

GOLD SPONSOR \$10,000

- Table of Up to 16 Guests in Prime Seating Location
- Representative will be Featured in Awards Ceremony
- Listing of Representative on Host Committee
- Prominent Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

SILVER SPONSOR \$5,000

- Table of up to 11 Guests in Preferred Seating Location
- Recognition of Sponsorship in our Awards Ceremony
- Listing of Representative on Host Committee
- Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

BRONZE SPONSOR \$2,500

- Table of up to 8 Guests
- Recognition of Sponsorship in our Awards Ceremony
- Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

(Your sponsorship is tax deductible less the fair market value of \$100 per attendee)

more opportunities on reverse



**Annual Gala & Awards Dinner
Commitment Form
October 4th, 2018
FAME (MaKen Events)**

- Check Enclosed (payable to BCGP)
- Credit Card (Form on Reverse Side)
- Please Invoice
- Tickets Only _____ Tickets
\$ _____

- \$15,000 Presenting Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor
- \$1,000 Paceline (4 tickets)
- \$500 Champion (2 tickets)

Company: _____

Contact Name: _____

Phone: _____

Email: _____

Name of sponsor as it should appear on materials: _____

Non-Attending

- \$5,000 Full Page Silver Ad
- \$2,500 Full Page Bronze Ad
- \$1,000 Half Page Ad
- \$500 Quarter Page Ad
- Donation Only \$ _____

Please seat a Bicycle Coalition Youth Cyclist or Coach at my table.

PROGRAM BOOK (NON-ATTENDING) - 100% TAX DEDUCTIBLE

- \$5,000 Full page in Gala Program and Silver Sponsor Recognition
- \$2,500 Full Page in Gala program and Bronze Sponsor Recognition
- \$1,000 Half Page in Gala Program and Registration Page Recognition
- \$500 Champion Listing in Gala Program

(Non-attending sponsor gifts are tax deductible)

TICKETS

- \$1000 Paceline — Four tickets, Valet Parking and Half page ad
- \$500 Champion — Two Tickets, Valet Parking, and Program Book listing
- \$200 — Non - Member Single Ticket price
- \$150 — Member Single Ticket Price

(Your donation is tax deductible less the fair market value of \$100 per attendee)

ADDITIONAL OPPORTUNITIES

- \$500 Valet Service Sponsor — Recognition & Listing
- \$500 Dessert Table Sponsor — Prominent Display of Name at Buffet
- \$500 Auctioneer Sponsor — Recognition and Announcement
- \$150 BCYC Athlete — Sponsor a Bicycle Coalition Youth Cyclist or Coach to Attend

IN KIND AND PROMOTION OPPORTUNITIES

(contact us directly to discuss the best way to market your brand)

- Gift Bag — Branding on gift bag or swag for attendees
- Wine and Liquor Sponsorships — In Kind promotion
- Product and Bike Gear — Display, Award, gift bag giveaway
- Auction Items — Recognition and listing online and in program book



Name on Card _____

Charge my Visa MC AMEX DISCOVER

Acct Number _____

Expiration Date ____/____

Name/Company _____

Address _____

City _____ State _____ Zip _____

Questions?

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(215) 242-9253 x301

More Information:

BikeCoalitionGala.org