

# Vision Zero for Philadelphia Conference

March 17, 2018

Hosted by Bicycle Coalition of Greater Philadelphia  
and Thomas Jefferson University

## SPONSORSHIP OPPORTUNITIES

Commitments encouraged by March 1st. Program book deadline March 6th

### \$15,000 PRESENTING SPONSOR

- Corporate name recognition as the Presenting Sponsor of the Vision Zero Conference
- Premier full-page advertisement in program book
- Corporate logo in event program print materials
- Recognition on conference webpage
- Listed in all press materials including media releases
- Company recognition at the podium
- Invitations to Sponsors Cocktail Reception
- Up to 20 tickets to the Vision Zero Conference
- Up to 20 free 1-year Bicycle Coalition memberships for employees
- Recognition in BCGP's annual report
- Social media mentions

### \$10,000 PLATINUM SPONSOR

- Corporate name recognition as the Cocktail Reception Sponsor
- Premier full page advertisement on inside cover of program book
- Corporate logo in event program print materials
- Recognition on conference webpage
- Listed in all press materials including media releases
- Company recognition at the podium
- Invitations to Sponsors Cocktail Reception
- Up to 10 tickets to the Vision Zero Conference
- Up to 10 free 1-year Bicycle Coalition memberships for employees
- Recognition in BCGP's annual report
- Social media mentions

### \$5,000 GOLD SPONSOR

- Corporate name recognition as either breakfast or lunch sponsor
- Full page advertisement in program book
- Corporate logo in event program print materials
- Recognition on conference webpage
- Listed in all press materials including media releases
- Company recognition at the podium
- Invitation to Sponsors Cocktail Reception
- Up to 8 tickets to the Vision Zero Conference
- Up to 8 free 1-year Bicycle Coalition memberships for employees
- Recognition in BCGP's annual report
- Social media mentions



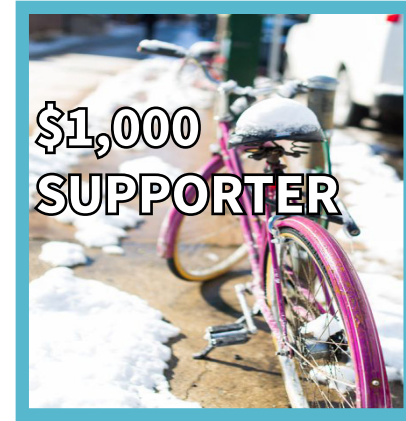
**\$2,500  
SILVER  
SPONSOR**

- Full page ad in program book
- Corporate logo in event program print materials
- Recognition on conference webpage
- Listed in all press materials including media releases
- Company recognition at the podium
- Invitation to Sponsors Cocktail Reception
- Up to 6 tickets to the Vision Zero Conference
- Up to 6 free 1-year Bicycle Coalition memberships for employees
- Social media mentions



**\$1,500  
BRONZE  
SPONSOR**

- Half page ad in program book
- Corporate logo in event program print materials
- Recognition on conference webpage
- Listed in all press materials including media releases
- Company recognition at the podium
- Invitation to Sponsors Cocktail Reception
- Up to 4 tickets to the Vision Zero Conference
- Up to 4 free 1-year Bicycle Coalition memberships for employees
- Recognition in BCGP's annual report
- Social media mentions



**\$1,000  
SUPPORTER**

- Corporate logo in event program print materials
- Recognition on conference webpage
- Listed in all press materials including media releases
- Company recognition at the podium
- Invitation to Sponsors Cocktail Reception
- 2 tickets to the Vision Zero Conference
- 2 free 1-year Bicycle Coalition memberships for employees
- Recognition in BCGP's annual report
- Social media mentions



**\$500  
EXPO  
SPONSOR**

- Table space for product display
- Corporate logo in event program print materials
- Invitation to Sponsors Cocktail Reception
- Recognition in BCGP's annual report
- Social media marketing



Please direct all inquiries to: Alan Spooner, Director of Development  
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