



*Annual Gala & Awards Dinner*

*Honoring Patrick Cunnane, CEO of Advanced Sports International with the Maguire Award*

**Thursday, September 29, 2016 • 6–9pm**

**Front & Palmer 1750 N Front St, Philadelphia, PA 19122** *Featuring Feast Your Eyes Catering*

**Silent Auction • Lively Libations • Dinner & Awards**

*Celebrating Philadelphia’s Agents of Change in the Cycling Community*

**SPONSORSHIP LEVELS**

**PRESENTING SPONSOR \$15,000**

- Title Sponsor on Program Book and all Media
- Table of Up to 20 Guests in Prime Seating Location
- Representative will be Featured in Awards Ceremony
- Listing of Representative on Host Committee
- Welcome Letter and Full Page in Gala Program
- Valet Parking for All Guests

**GOLD SPONSOR \$10,000**

- Table of Up to 16 Guests in Prime Seating Location
- Representative will be Featured in Awards Ceremony
- Listing of Representative on Host Committee
- Prominent Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

**SILVER SPONSOR \$5,000**

- Table of up to 12 Guests in Preferred Seating Location
- Recognition of Sponsorship in our Awards Ceremony
- Listing of Representative on Host Committee
- Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

**BRONZE SPONSOR \$2,500**

- Table of up to 8 Guests
- Recognition of Sponsorship in our Awards Ceremony
- Half Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

*(Your sponsorship is tax deductible less the fair market value of \$100 per attendee)*

more opportunities on reverse



**Annual Gala & Awards Dinner  
Commitment Form  
September 29, 2016  
Front & Palmer**

- Check Enclosed (payable to BCGP)
  - Credit Card (Form on Reverse Side)
  - Please Invoice
  - Tickets Only \_\_\_\_\_ Tickets
- \$ \_\_\_\_\_

- \$15,000 Presenting Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsors
- \$2,500 Bronze Sponsors
- \$500 Benefactor (2 Tickets)
- \$5,000 Full Page Silver Ad
- \$2,500 Full Page Bronze Ad
- \$1,000 Half Page Ad
- \$500 Quarter Page Ad
- Donation Only \$ \_\_\_\_\_
- Other Opportunities: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name of sponsor as it should appear on materials:

Please seat a Cadence Cyclist, Coach, or Bicycle Coalition Staff Member at my table.

## PROGRAM BOOK (NON-ATTENDING)

- \$5,000 Full page in Gala Program and Silver Sponsor Recognition
- \$2,500 Full Page in Gala program and Bronze Sponsor Recognition
- \$1,000 Half Page in Gala Program and Registration Page Recognition
- \$500 Quarter Page in Gala Program

*(Non-attending sponsor gifts are tax deductible)*

## TICKETS

- \$500 Benefactor — Two Tickets, Valet Parking, and Recognition
- \$200 Non-Member — Single Ticket price
- \$150 BCGP Member — Single Ticket Price

*(Your donation is tax deductible less the fair market value of \$100 per attendee)*

## ADDITIONAL OPPORTUNITIES

- \$500 Valet Service Sponsor — Recognition
- \$500 Dessert Table Sponsor — Prominent Display of Name at Buffet
- \$500 Auctioneer Sponsor — Recognition and Announcement
- \$100 Cadence Athlete — Sponsor a Cadence Cyclist or Coach to Attend

## IN KIND AND PROMOTION OPPORTUNITIES

*(contact us directly to discuss)*

- Gift Bag — Branding on Gift Bag for Attendees
- Wine and Liquor Sponsorships — In Kind Promotion
- Product and Bike Gear — Items for Gift Bag Giveaway
- Auction Items — Recognition and Listing Online and Program Book



Charge my  Visa  MC  AMEX  DISCOVER

Acct Number \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Questions?

Alan@BicycleCoalition.org  
(215) 242-9253 x301

### More Information:

BikeCoalitionGala.org