



*Honoring Jay Snider, Founder of Cadence Youth Cycling, with the Maguire Award  
and Gerard H. Sweeney, Brandywine Realty Trust, with the Connect the Circuit Award*

**Wednesday, September 27, 2017 • 6–9pm**  
**Auction • Lively Libations • Dinner & Awards**

*Celebrating Philadelphia’s Agents of Change in the Cycling Community*

## SPONSORSHIP LEVELS

### PLATINUM SPONSOR \$15,000

- Lead Sponsor on Program Book and all Media
- Table of Up to 20 Guests in Prime Seating Location
- Recognition of Sponsorship in our Awards Ceremony
- Listing of Representative on Host Committee
- Welcome Letter and Full Page in Gala Program
- Valet Parking for All Guests

### SILVER SPONSOR \$5,000

- Table of up to 12 Guests in Preferred Seating Location
- Recognition of Sponsorship in our Awards Ceremony
- Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

### GOLD SPONSOR \$10,000

- Table of Up to 16 Guests in Prime Seating Location
- Recognition of Sponsorship in our Awards Ceremony
- Prominent Full Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

### BRONZE SPONSOR \$2,500

- Table of up to 8 Guests
- Recognition of Sponsorship in our Awards Ceremony
- Half Page Advertisement in Gala Program
- Recognition on Registration Page and Social Media
- Valet Parking for All Guests

(Your sponsorship is tax deductible less the fair market value of \$100 per attendee)

more opportunities on reverse



**Annual Gala & Awards Dinner**  
**Commitment Form**  
**September 27, 2017**  
**Front & Palmer**

- Check Enclosed (payable to BCGP)  
 Credit Card (Form on Reverse Side)  
 Please Invoice

- \$15,000 Platinum Sponsor  
 \$10,000 Gold Sponsor  
 \$5,000 Silver Sponsors  
 \$2,500 Bronze Sponsors

\$ \_\_\_\_\_

\$500 Benefactor (2 Tickets)

Company: \_\_\_\_\_

\$2,500 Prominent Full Page Ad

Contact Name: \_\_\_\_\_

\$1,000 Full Page Ad

Phone: \_\_\_\_\_

\$500 Half Page Ad

Email: \_\_\_\_\_

Donation Only \$ \_\_\_\_\_

Name of sponsor as it should appear on materials: \_\_\_\_\_

Other Opportunities: \_\_\_\_\_

Please seat a Cadence Cyclist, Coach, or Bicycle Coalition Staff Member at my table.

## PROGRAM BOOK (NON-ATTENDING)

- \$2,500 Full page in Gala Program and Bronze Sponsor Recognition
- \$1,000 Full Page in Gala program and Program Recognition
- \$500 Half Page in Gala Program and Registration Page Recognition

*(Non-attending sponsor gifts are tax deductible)*

## TICKETS

- \$500 Benefactor — Two Tickets, Valet Parking, and Recognition
- \$200 Non-Member — Single Ticket Price
- \$150 BCGP Member — Single Ticket Price

*(Your donation is tax deductible less the fair market value of \$100 per attendee)*

## ADDITIONAL OPPORTUNITIES

- \$500 Valet Service Sponsor — Recognition
- \$500 Dessert Table Sponsor — Prominent Display of Name at Buffet
- \$500 Auctioneer Sponsor — Recognition and Announcement
- \$150 Cadence Athlete — Sponsor a Cadence Cyclist or Coach to Attend

## IN KIND AND PROMOTION OPPORTUNITIES

*(contact us directly to discuss)*

- Gift Bag — Branding on Gift Bag for Attendees
- Wine and Liquor Sponsorships — In Kind Promotion
- Product and Bike Gear — Items for Gift Bag Giveaway
- Auction Items — Recognition and Listing Online and Program Book



Charge my  Visa  MC  AMEX  DISCOVER

Acct Number \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Questions?

Peter@BicycleCoalition.org  
(215) 242-9253 x305

### More Information:

BikeCoalitionGala.org